

Station	WPGH-TV PITTSBURGH, PA	Agency	() BRABENDER COX MIHALKE	Rep Firm	
Advertiser	() POLITICAL		1218 GRANDVIEW AVE, 1ST FLOOR	Sales Office ()	WASHINGTON
Product	DAVID FREED FOR AG		PITTSBURGH, PA 15211	Salesperson ()	KATHRYN SARDINSKY
Estimate#		Agency C/P1/P2/E			
Buyer	LIZ BRABENDER	Flight Dates	10/23/2012 - 10/28/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PER RICH - NEED CLASS 1 FOR LNS 1-4.
NEW TOTAL: \$12,100
PLS APPROVE AND CONFIRM ASAP.
THANKS,
ANDREW

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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*1	10/24-10/26	10P-11P	NEWS	:30	\$1,000.00	W-F	1	1	1	\$1,000.00
		Station Remark: V2 PER RICH - NEED CLASS 1 - \$1500								
*2	10/24-10/26	630P-7P	2.5 MEN	:30	\$600.00	W-F	2	1	2	\$1,200.00
		Station Remark: V2 PER RICH - NEED CLASS 1 - \$800								
*3	10/24-10/26	7P-730P	BIG BANG	:30	\$1,000.00	W-F	2	1	2	\$2,000.00
		Station Remark: V2 PER RICH - NEED CLASS 1 - \$1500								
*4	10/24-10/26	730P-8P	2.5 MEN	:30	\$1,000.00	W-F	1	1	1	\$1,000.00
		Station Remark: V2 PER RICH - NEED CLASS 1 - \$1500								
*7	10/26-10/26	8P-9P	HELLS KITCHEN	:30	\$900.00	F	1	1	1	\$900.00
		Station Remark: V2 PLS CHG PRG TO KITCHEN NIGHTMARES								

---REPORT TOTALS---

Station WPGH-TV PITTSBURGH, PA

Advertiser () POLITICAL

Product DAVID FREED FOR AG

Estimate#

Buyer LIZ BRABENDER

Phone#

Fax#

Agency () BRABENDER COX MIHALKE

1218 GRANDVIEW AVE, 1ST FLOOR

PITTSBURGH, PA 15211

Agency C/P1/P2/E

Flight Dates 10/23/2012 - 10/28/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON

Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342

Salesperson FAX#

Report Totals: 7 / \$6,100.00

---SALES MONTHLY TOTALS---

Oct 12: 13 / \$9,700.00

Sales Totals: 13 / \$9,700.00

Station Totals: 13 / \$9,700.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$97,000	CABL	0%	KDKA	29%	UNKN	0%	WPCW	0%	WPGH	10%
		WPMY	0%	WPXI	30%	WTAE	31%				

Books null

Demos RA35+